

SMPS
Society for Marketing Professional Services
Michigan

Real Estate Forecast
Retail/Mixed Use Panel Discussion

About the event

A panel of experts from the Retail, Hospitality and Mixed-Use markets will speak candidly on the state of their respective markets and what to expect in 2014, as well as the next few years. Panelists will discuss trends, upcoming developments, economic performance in the Midwest, and provide attendees with tips and tricks on how to properly network and market your services to the retail, hospitality and commercial markets.

The Panelists

David Schostak
Chief Executive Officer
Schostak Brothers and Company



Todd Sachse
President
Sachse Construction



David DiRita
Owner
The Roxbury Group



Mike Damitio
Senior Vice President - Acquisitions and Development
Trans Inns Management



The Moderator

Tom Lasky
Founding Member
Forum Commercial Real Estate Group



Event Details

Date
Wednesday, February 19, 2014
8:00am – 10:00am

Location
VisTaTech Center at Schoolcraft College
18600 Haggerty Road, Livonia, MI 48152

Schedule

8:00 – 8:30	Registration/Networking
8:30 – 8:45	Panelist Introductions
8:45 – 9:45	Program and with Q&A
9:45 – 9:55	Final Q&A
10:00	Closing/Networking

Registration
SMPS Members $55.00
Non-Members $90.00
Students (with current ID) $30.00

For more information or to register for this event visit: www.smps-mi.org

Sponsorship Information
For event sponsorship information please contact Nicole Franzen at nrfranzen@hedev.com or Laura Matter at laura.matter@smithgroupjjr.com



SMPS

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2013-2014 Corporate Sponsorship Opportunities

About SMPS

The Society for Marketing Professional Services (SMPS) is a national organization of over 6,000 marketing and business development professionals dedicated to building business in the architecture, engineering and construction (AEC) industry.

Why Sponsor?

When our members are asked the benefits of SMPS, we hear the same thing – SMPS provides the premier forum for networking, education and lead generation in the architectural, engineering, and construction communities. It's the financial assistance from dedicated groups of sponsors that allows us to continue to be the premier provider of valuable marketing support to our community.

Your sponsorship is a huge help to our organization, but it also can benefit your company too. Sponsorship of the SMPS Michigan Chapter provides your organization with many media vehicles to increase your visibility in front of to A/E/C industry professionals. Your sponsorship includes the following benefits:

- Access to principals, senior marketers, and professionals in design, engineering, construction, real estate, and development!
- High visibility, low cost exposure to top decision-makers in the public and private sectors, as well as the major design and construction industry firms in Michigan.
- Recognition at all events.
- Promotion of your firm through our monthly networking and with alliances with other industry associations!
- Cost-effective marketing of your firm through an organization that delivers results!

Who Should Sponsor?

- A/E/C firms
- Accounting software suppliers
- Consulting firms
- Binding equipment retailers
- Trade publications
- Building product manufacturers
- Promotional product retailers
- Contact management software firms
- Graphic design firms
- Market research companies
- Office equipment suppliers
- Architectural photographers
- Presentation equipment retailers
- Printing and signage firms
- Proposal management software firms
- Rendering companies
- Any companies looking to network with key industry professionals!

Member Firms

Albert Kahn Associates
Allegra Print & Imaging
ARC Michigan
Barton Malow Company
Beckett & Raeder Inc
Braun Construction Group
Byce & Associates Inc
Contracting Resources
Corbin Design
D.G. Ohman Communications
DL Frank Public Relations
Erhardt Construction
Fanning/Howey Associates
Harley Ellis Devereaux
Hobbs + Black Architects
Jones & Henry Engineers, Ltd
Limbach Company
Lindsay Exhibit Group
Lord Aeck & Sargent Inc
McCarthy & Smith
McGraw-Hill
NTH Consultants Ltd
Orchard Hiltz & McCliment Inc
Peter Basso Associates
Practical Magic Marketing
Professional Engineering Associates Inc
Progressive AE
Quinn Evans Architects
ROWE Professional Services Company
SAIC Energy, Environment & Infrastructure
SmithGroupJJR
Society for College & University Planning
Soil and Materials Engineers Inc
Spence Brothers
SSOE Group
Strategic Energy Solutions Inc.
Testing Engineers & Consultants Inc
The Christman Company
TMP Architecture
Tower Pinkster
Trane Commercial Systems
Wade-Trim Inc
Walbridge
WinSail, LLC



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Sponsorship
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Sponsorship Opportunities

Gold Level - $350

One (1) complimentary event registration
Reserved seating at the event
Logo + hyperlink on the SMPS-MI website
Logo + hyperlink on all email promotions
Logo on event signage
Verbal recognition at the event
Sponsor name badges at the event

Silver Level - $200

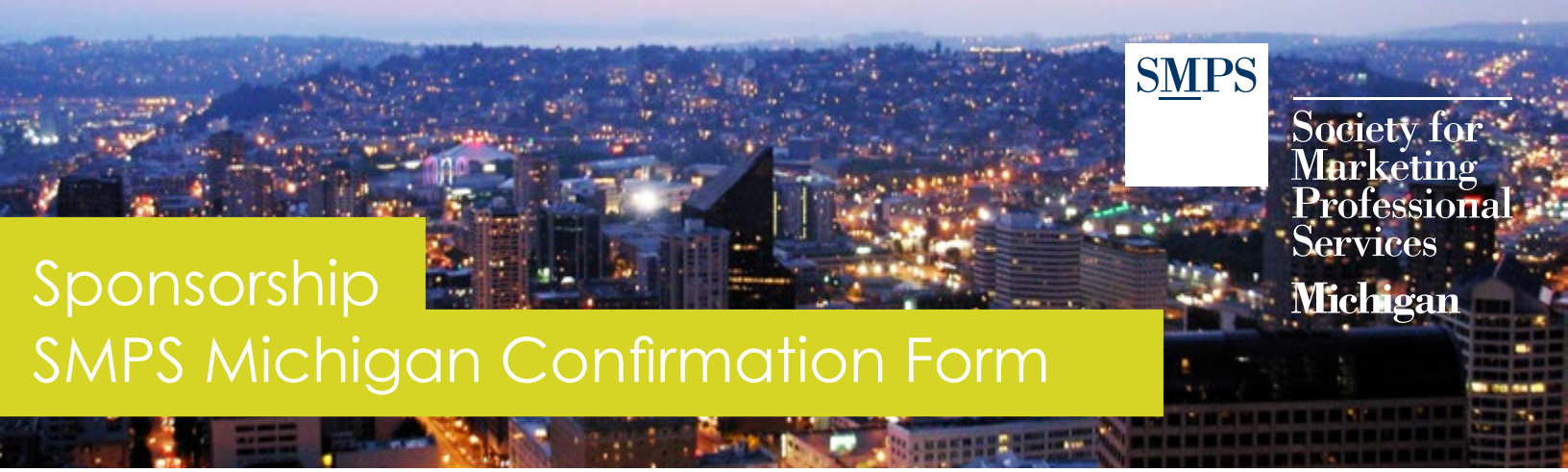
One (1) complimentary event registration
Logo + hyperlink on the SMPS-MI website
Logo on event signage
Sponsor recognition on any press materials
Verbal recognition at the event
Sponsor name badges at the event

In Kind Sponsor

We welcome and appreciate in-kind support of our chapter. Appropriate recognition of in-kind sponsorships is provided depending on the event format, including your logo on the SMPS-MI web site, verbal recognition, sponsor name badges, etc. Your in-kind contribution may assist with chapter operating expenses or any of the following:

- Membership event give-a-ways
- Service donations (printing, photography)

Questions?
Nicole Franzen at nrfranzen@hedev.com/ 248.233.0107 or Laura Matter at laura.matter@smithgroupjjr.com / 313.442.8493



SMPS
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Sponsorship
SMPS Michigan Confirmation Form

Instructions

Please email the completed form to: nrfranzen@hedev.com

Sponsorship Agreement

I hereby confirm the intent of ..... to sponsor the Society for Marketing Professional Services, Michigan Chapter at the following level:

☐ Gold Level ☐ Silver Level ☐ Contributing Level ☐ In Kind Sponsor

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of payment.

By (signature): ..... Date:

Printed Name: .....

Company Address: .....

City, State, Zip: .....

Company URL: .....

Contact Phone Number: ..... Contact Email Address .....

Logistics

EMAIL firm logos to Nicole Franzen nrfranzen@hedev.com
– Low-Resolution Firm Logo: in .jpg or .gif format suitable for the web. Maximum 180 pixels wide.
– High Resolution Logo: in .tif or .eps format suitable for printed output at approximately 4” x 4”.

Questions

Contact NIcole Franzen at nrfranzen@hedev.com or 248.233.0107.

Thank you for your participation + generous support!

Payments and contributions to the Michigan Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.