

2026 COMPANY SPONSORSHIP PACKAGES

BUSINESS TRANSFORMED THROUGH MARKETING LEADERSHIP

YOUR BENEFITS

VISIBILITY + CREDIBILITY

- High visibility, low cost exposure to top decision-makers in a variety of markets to expand your brand's reach.
- Recognition at all chapter events.
- Promotion of your firm through our monthly networking and industry associations.

TARGET AUDIENCE

- Targeted and cost-effective marketing of your firm through an organization that delivers results.
- An opportunity to strengthen your visibility and deepen relationships with key clients and facilitate new relationships with prospective clients.

PROFESSIONAL DEVELOPMENT

- Give your employees access to training and educational topics related to our industry at a fraction of the cost.

WBE/MBE firms who elect to sponsor at the Sapphire, Ruby, Emerald or Diamond level will receive the benefits associated with the selected level AND the following additional benefits

1. One extra program registration valued up to \$95.
2. One extra ticket to our The Sponsor Thank-you event.

Are you a WBE/MBE? If so, check this box.

SPONSORSHIP LEVELS

SMPS MEMBERSHIP

A \$499 VALUE

SOCIAL MEDIA POSTS

We will share why everyone likes to work with your company through our social media channels. As part of this benefit, you may also send us an overview of your firm and a video of up to 30 seconds for us to post.

JOB CLASSIFIED POSTINGS

Set your company apart with job postings on our careers page.

SHOUT OUT AT EVENTS

A special thank you to our sponsors before all events.

PROGRAM REGISTRATIONS

Up to a \$95 value per ticket, available for anyone in your company.

TICKETS TO THE ANNUAL SPONSORSHIP EVENT

With special recognition and remarks from our distinguished Diamond Members.

COMPANY LOGO ON SMPS-SOUTHEASTMICHIGAN.ORG

TOTAL VALUE OF BENEFITS

DIAMOND \$3000 ONLY 1	EMERALD \$2000	RUBY \$1500	SAPPHIRE \$1000	TOPAZ \$750
1				
4 POSTS	2 POSTS	1 POST		
4	2	1	1	1
YES	YES	YES	YES	YES
8	4	2	2	1
4	2	2	2	1
LARGE	MEDIUM	SMALL	SMALL	SMALL
\$4000	\$2450	\$1600	\$1400	\$1025



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1. SPONSOR AGREEMENT

NAME _____

COMPANY NAME _____

STREET ADDRESS _____

CITY / STATE / ZIP _____

EMAIL _____

PHONE _____

SIGNATURE _____

Although payments and contributions to the Southeast Michigan Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

2. SPONSORSHIP LEVEL

CIRCLE ONE

DIAMOND \$3000	EMERALD \$2000	RUBY \$1500	SAPPHIRE \$1000	TOPAZ \$750
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3. LOGO

Please send your firm’s vector or high resolution logo to:

Samantha Wing swing@hobbs-black.com for use in our marketing materials.

4. PAYMENT

2 OPTIONS:

1. CREDIT CARD

Please send your signed contract to Samantha Wing at swing@hobbs-black.com and visit our website (smpls-southeastmichigan.org) to purchase your sponsorship using any major credit card. We strongly encourage payment by credit card rather than by check.

2. CHECK

Please send this signed contract and check to our Treasurer:

Jennifer Wilds, CPSM
Turner Construction Company
719 Griswold Street, Suite 2200
Detroit, MI 48226